

## Brief Bio-Data

1. **Name** : **Dr. Gopal Krishna Deshmukh**  
2. **Date of Birth** : 16th November 1973  
3. **Designation** : **Professor**  
4. **Work Experience** : Twenty Two Years  
5. **Official Address** : Institute of Management, Pt. Ravishankar Shukla University,  
Raipur (C.G.) Pin: 492010  
6. **E- mail** : gkd16@yahoo.co.in  
7. **Contact Number** : 094252-11225 (M)

### 8. Academic Qualification:

- **Ph.D.** in Management from Pt. R.S. University, Raipur
- **MBA** First Division with specialization in Marketing from Department of Management Studies, North Maharashtra University, Jalgaon(MS)
- Qualified **UGC NET** in Management
- M. A. Public Administration from Pt. R.S. University, Raipur
- B.Sc from Pt. R.S. University, Raipur

### 9. Honours / Awards

- **Best Research Paper Award** in Marketing Strategies for Business session in a National Seminar organised by NIT, Rourkela on October 09-10, 2015.
- **Enthusiastic Researcher Award** by Global Business Research FZE, Dubai, UAE in an International Seminar during December 18-20, 2015
- **Silver Medal as Best Business Academic of the Year Award (BBAY)** – 2019 by **Indian Commerce Association** in All India Commerce Conference during December 22-24, 2019.

### 10. Teaching Experience:

- Twenty Two Years at PG level (MBA)
- Subjects Taught:  
(I) in MBA: Environment and Management,  
Information Technology,  
Business Legislation,  
Research Methodology,  
Production Management,  
MIS,  
Marketing Research,  
Consumer Behaviour,  
International Marketing

(II) in MPhil (Management) : Research Methodology

(III) in Ph. D Coursework: Research Methodology

(IV) For Competitive Exams: “Reasoning” & “Management” in guidance classes of UGC NET Coaching Scheme of Pt. Ravishankar Shukla University, Raipur for NET, Bank P.O. Exam, PSC exam etc.

- Delivered special lectures as a part of Ph.D Scholars Coursework organized by Pt. Ravishankar Shukla University on following topics:
  - **Dealing with Fake Predatory & Cloned Journals**
  - **SHERPA/RoMEO**
  - **Journal Suggestor**
  - **Indexing Databases**

### **11. Research Guidance:**

- Ph.D have been awarded to six scholars.
- Currently guiding two Ph.D Scholars.
- Guided 3 M.Phil Dissertations
- Guided more than 200 MBA Projects

### **12. Membership:**

- (A) Professional Bodies: Indian Commerce Association, Youth Hostel Association of India  
 (B) Social Organisations: JCI Raipur Sanskar and Manav SansadhanVikas Samiti

### **13. Administrative Assignments:**

(A) **National Testing Agency, Government of India:** as Observer NTA exams (NEET, JEE, CMAT) etc

(B) **Government of Chhattisgarh:** as member in Central Board of Studies (in Management Studies), Expert in Sarv Shiksha Abhiyan, Expert in Curriculum Committee for Recruitment of TPO in Government Engineering & Polytechnic Colleges through PSC, Special Observer-PMT.

(C) **Pt. Ravishankar Shukla University:**

- Coordinator, Placement Cell, Pt. Ravishankar Shukla Univesity, Raipur
- Member, Industry- Academic Collaboration, Pt. Ravishankar Shukla Univesity, Raipur
- Member, Research and Development Cell, Pt. Ravishankar Shukla Univesity, Raipur
- Member, IQAC- SSR Committee, Pt. Ravishankar Shukla Univesity, Raipur
- Editor, Journal of Ravishankar University (Part A: Social Science)
- Member, Board of Studies in Management, Pt. RSU Raipur
- Member, Governing Body of Pragati College, Raipur
- Acted as Centre Superintendent and Exam Coordinator- University exams, Member, Examination Committee, Inspection Committees

(D) **Other Universities:**

- Acted as Subject Expert in Selection Committees
- Acted as Member: Board of Studies, Examination Committees, Result Committee, S. M. K. University, Jagdalpur

(E) **At Institute of Management:**

- Secretary, Staff Council
- Incharge, Summer Training of Students
- Member, DRC

### **14. Associated with assignments of other Universities:**

- MJP ,Rohilkhand University, Bareilly ( U.P. )
- Sambalpur University, Sambalpur (Odisha)

- Berhampur University, Berhampur (Odisha)
- G.G. Central University, Bilaspur (C.G.)
- Bilaspur University, Bilaspur (C.G.)
- Bastar University, Jagadalpur (C.G.)
- Kushabhau Thakre Patrakarita Avam Jansanchar Vishwavidyalaya, Raipur (C.G.)
- Indira Kala Sangeet Vishvavidyalaya, Khairagarh (C.G.)
- Chhattisgarh Swami Vivekananda Technical University, Bilai (C.G.)
- APS University, Rewa, (M.P.)
- Indira Gandhi National Tribal University, Amarkantak (M.P.)
- Rani Durgavati Vishwavidyalaya, Jabalpur (MP) etc.
- MATS, University, Raipur
- Integral University, Lucknow (UP)
- Bansthali Vidyapeeth, Rajasthan
- R.T.M. Nagpur University, Nagpur (MS)
- Shree Shankaracharya Professional University, Bilai
- Bharti University, Durg
- Amity University, Kharora

**15. Participation: in**

- (A) Orientation Programmes / FDP/ Refresher Course/ Workshop: 16
- (B) Participation in Workshop / WEbinar: 13
- (C) Participation in Short Term Course: 06
- (D) Seminar / Conferences: 84

**16. Seminar / Conferences Organised: Four**

**17. Papers Published:)** Citation Index = 247; h-index = 07; i-10 index = 06 (as on December 16, 2024;  
Source: Google Scholar)

- (A) Journals: 44
- (B) Conference Proceedings: 06
- (C) Edited Books: 23

**18. Reviewer in SCOPUS Indexed Journal: Four**

**19. Resource Person:**

- Central Government Programmes: 06
- State Government Programmes: 02
- Public Sector Company: 02
- University RPE Lectures: 09
- HRDC/ MMTTC FIP / Refresher Course Lectures: 12
- Conference/ Seminar: 19

**(Dr. Gopal Krishna Deshmukh)**

**Professor**